

OUR STORY

Sprelly is a Fredericksburg, VA based small business founded by Adrian M. Silversmith in 2014. Adrian and his wife Casey moved to the Fxgb area in 2005 where he secured a position as the Director of Sales for an event promotions company. Over the years, they began planting their roots in the region.

One day in 2013, The Silversmiths, and now accompanied by their two young daughters, decided to treat themselves to a trip to a frozen yogurt shop. It was on this visit that the idea for Sprelly was born!

Just a few weeks later, Adrian's career was unexpectedly cut short and he decided to pursue Sprelly full time and seized the proverbial opportunity, "as one door closes, another door opens". After many months of research and development, business competitions and validation, Sprelly made its first sale in the spring of 2014.

WHAT IS SPRELLY?

Sprelly is a brick-and-mortar eatery offering a modernized take on two of the world's most beloved comfort foods; the tasty good 'ole fashioned American Peanut Butter & Jelly sandwich and the timeless European crêpe. Not only do our signature items showcase some of the most unique flavor profiles, but we also offer a fully customizable build-to-order option to create your own Sprelly PB&J sandwich or crêpe! All you need to do is to choose your spread... and your jelly... and then you have Sprelly!

Opened in April 2016 and located in downtown Fredericksburg at 920 Caroline Street, Sprelly offers sandwiches, crêpes, coffee, as well as a plethora of nutterly delicious freshly ground gourmet nut butter spreads, all available for purchase. You can usually find Sprelly at various events, festivals, and many local farmers markets around Fredericksburg, Northern VA, and Richmond.

You may also purchase Sprelly products online at Sprelly.com.

920 Caroline St
Fredericksburg, VA 22401
Phone: 540.445.0405
info@sprelly.com

Mon - Thrs	11am-3pm
Fri	11am-5pm
Sat	11am-5pm
Sun	11am-3pm

*downtown store hours subject to change without notice

Letter from the founder:

HI THERE!

We thank you for checking out Sprelly. This is comfort food creatively classed up for your consumption.

We hope you enjoy our modern & unique gourmet twist to the good 'ole fashioned pb&j!

Sprelly started as a fun & simple idea in my garage and with the help of the community, it has become a reality.

Your support is broad reaching as Sprelly proudly utilizes other small businesses for products & services. More importantly, and because of your support, we are able give back to various organizations, schools, local teams, non-profits and charities.

THANK YOU FOR BEING HERE!

You are helping make a positive impact in the community.

~ Adrian

Sprelly®

NUTTERLY DELICIOUS®



SPRELLY.COM



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[@ILOVESPRELLY](https://www.instagram.com/ILOVESPRELLY)



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SPRELLY SANDWICHES

- PEPPERED ROOSTER** \$8
 Sprelly Sweet Thai Chili Peanut Butter, hot pepper jam, sliced deli turkey breast, pepper jack cheese on whole wheat bread
- SOUTHERN BELLE-NANNA** \$8
 Sprelly Cinnamon French Toast Peanut Butter, spiced peach jam, banana, bacon on white bread
- RAPPAHANNOCK TRAILRUNNER** \$7
 Sprelly All Natural Almond Butter, one whole banana, local honey on wheat bread
- MOWI WOW!** \$8
 Sprelly Triple Blend Nut Butter, aloha jam, Virginia smoked deli ham, provolone cheese on white bread
 *People's Choice Winner, 2014 FXBG Sandwich Competition
- APPLE-LATION TRAIL** \$8
 Sprelly Honey Roasted Peanut Butter, Granny Smith apples, apple butter, Virginia smoked deli ham, sharp cheddar cheese on whole wheat bread
- HOUND DOG** \$8
 Sprelly Honey Roasted Peanut Butter, one whole banana, bacon, drizzled with local honey on a hoagie roll
- AWESOME SALAMI** \$8
 Sprelly All Natural Almond Butter, pomegranate jam, salami, sharp cheddar cheese on whole wheat bread
- ITALIAN STALLION** \$10
 Sprelly Sweet Thai Chili Peanut Butter, hot pepper jam, ham, salami, provolone cheese, sweet & hot peppers, Italian seasoning on a hoagie roll
- YOLO!** \$10
 Sprelly White Chocolate Almond Butter, strawberry champagne jam, banana, bacon, Nutella®, marshmallow fluff on white bread
 *a triple decker!

*all sandwiches are lightly toasted and come with a side of chips, pretzels, carrots, or pickles

Sprelly®

NUTTERLY DELICIOUS®



CHOOSE YOUR SPREAD...

- All Natural Peanut Butter
- All Natural Almond Butter
- Honey Roasted Peanut Butter
- Sweet Thai Chili Peanut Butter
- Triple Blend (almond/cashew/coconut)
- White Chocolate Almond Butter
- Cinnamon French Toast PB ("Breakfast Blend")
- Salted Butterscotch Peanut Butter
- Nutella®

...AND YOUR JELLY

- Strawberry jam
- Grape jelly
- Aloha jam (pineapple/coconut)
- Hot pepper jam
- Strawberry champagne jam
- Pomegranate
- Apple butter
- Spiced peach jam
- Triple berry (blackberry, raspberry, blueberry)



ADD SHENANIGANS? \$1/EA

- Bananas
- Strawberries
- Apples
- Marshmallow fluff
- Honey
- Caramel
- Lemon
- Cinnamon sugar

MORE SHENANIGANS? \$2/EA

- Bacon
- Virginia smoked deli ham
- Oven roasted turkey breast
- Salami
- Pepper jack cheese
- Sharp cheddar cheese
- Provolone cheese

SPRELLY CRÊPES

- THE OMG** \$8
 Sprelly White Chocolate Almond Butter, fresh sliced strawberries & bananas, Nutella®
 *Sprelly signature
- APPLE PIE CRÊPE** \$8
 Sprelly Cinnamon French Toast Peanut Butter, apple butter, fresh sliced Granny Smith apples, caramel, whipped cream
- THE NANNERNUTTERSCOTCH** \$8
 Sprelly Salted Butterscotch Peanut Butter, fresh sliced bananas, bacon, caramel
- CRÊPE MONSIEUR** \$9
 Sprelly All Natural Almond Butter, strawberry champagne jam, Virginia smoked deli ham, cheddar cheese
- THE MATTY** \$7
 Sprelly Honey Roasted Peanut Butter, fresh sliced Granny Smith Apples, cinnamon sugar, drizzled with honey
- VERY BERRY** \$7
 Sprelly White Chocolate Almond Butter, triple berry jam, sliced strawberries
- YO, ADRIAN!** \$10
 Sprelly White Chocolate Almond Butter, strawberry champagne jam, banana, bacon, Nutella®, marshmallow fluff
 *why not Yolo on a crêpe?!
- CINNAMON SUGAR** \$5
 Cinnamon sugar, butter
- NUTELLA® & BANANAS** \$5
- NUTELLA® & STRAWBERRIES** \$5
- | | |
|---------------------------|--------|
| ASSORTED BEVERAGES | \$2/EA |
| COFFEE | \$2/EA |
| BOTTLED WATER | \$1/EA |